

team triumph - shamrock'n 2025

triumphfound.org



triumph
CANCER FOUNDATION

SHAMROCK'N
Supporting Cancer Survivors

**TEAM TRIUMPH
SPONSORSHIP OPPORTUNITIES
2025 SHAMROCK'N WEEKEND EVENT**

EVENT DETAILS:

Date: March 15th and 16th (Friday & Saturday)

Location: Sutter Health Park



The **Shamrock'n Event** consists of a 5K, 10K & Kid's Leprechaun Dash on Saturday & the largest Half Marathon Event in Northern California on Sunday. 2025 marks the 20th anniversary of the first Shamrock'n event. The projected weekend attendance combined is over 6,000 runners & walkers. PLUS spectators are allowed entry to the ballpark to cheer on their loved ones at the finish line.

Triumph Cancer Foundation is the selected beneficiary for this annual event organized by Fleet Feet Sports. Since Triumph became the beneficiary over 9 years ago, the race has had a clear focus on celebrating cancer survivorship.

WHAT MAKES SHAMROCK'N SPECIAL FOR SURVIVORS & TRIUMPH?

- Every cancer survivor who crosses the finish line receives a yellow rose from one of our Triumph volunteers who are the first to greet finishers.
- Participants can fill out honor signs to wear on their shirt and/or hang on our annual Triumph Wall of Honor.
- Team Triumph members receive VIP status on Saturday morning!

Each year, Triumph fields teams for both the Saturday and Sunday events at Shamrock'n. Our team typically numbers between 100-125 members with most participating on Saturday. We also have a team of volunteers at our Triumph tent and the finish line. Overall, nearly 150 team members are wearing our Triumph blue shirts on race weekend. Our presence is clearly noted with our signature blue standing out amongst the St. Patrick's Day green attire. Our Triumph tent on the concourse is located in the highest traffic area and our Honor Wall has become an annual tradition that participants visit to find their signs.

ABOUT TRIUMPH:

The Triumph Cancer Foundation is a registered 501(c)(3) public charity based in Sacramento, California. Tax ID #45-3968833. The mission of the Triumph Cancer Foundation is to provide exercise-focused programs to adult cancer survivors to assist in their recovery from cancer treatment. Triumph Fitness is our signature program, offered at no cost to the participant since 2005. Triumph Cancer Foundation also offers continuing programs for graduates to keep them engaged in exercise and promote a healthy active lifestyle.

Triumph Fitness is a 12-week exercise program for adults who have recently completed cancer treatment. Participants build muscle mass and strength, increase flexibility and endurance, and improve their capacity to perform daily activities. An important goal is to help survivors develop their own fitness regimens – so that they can continue to triumph on their own. Groups of 8-10 participants are guided by Triumph's team of certified cancer exercise specialists trained to work with the cancer population. Exercise regimens are tailored to the specific needs of each participant. Triumph Fitness is taught in both an in-person and virtual format.

To learn more about Triumph, visit our website at www.triumphfound.org.

Triumph Cancer Foundation Mailing Address: 2443 Fair Oaks Blvd #345 . Sacramento, CA 95825

TEAM TRIUMPH SPONSORSHIP LEVELS



Platinum: \$10,000

- Logo on Team Triumph shirts
- Logo on Triumph tent backdrop at Sutter Health Park
- Company representatives in VIP area on Saturday morning and at Triumph's tent on Saturday and Sunday
- Company marketing collateral at Triumph tent and given to Team Triumph members
- Social media spotlight feature, mentions & tagging

Gold: \$7,500

- Logo on Team Triumph shirts
- Logo on Triumph tent backdrop at Sutter Health Park
- Company representatives at Triumph's tent both Saturday and Sunday
- Company marketing collateral at Triumph tent and given to Team Triumph members
- Social media spotlight feature, mentions & tagging

Silver: \$5,000

- Logo on Team Triumph shirts
- Logo on Triumph tent backdrop at Sutter Health Park
- Company marketing collateral at Triumph tent and given to Team Triumph members
- Social media tagging

Bronze: \$2,500

- Logo on Team Triumph shirts
- Logo on Triumph tent backdrop at Sutter Health Park
- Company marketing collateral at Triumph tent
- Social media tagging

Copper: \$1,500

- Logo on Team Triumph shirts
- Logo on Triumph tent backdrop at Sutter Health Park
- Social media tagging



Deadlines & Logo Requirements:

- Logos on team shirts. Commitment and logo provided by February 21st.
- Logo on Triumph tent backdrop. Commitment and logo provided by February 28th.
- Logos must be provided to Triumph in "eps" format.
- Team shirt logos - provide logo in all white or "reverse image".
- Tent backdrop logo - provide color logo.
- Company marketing collateral deadline. Provide to Triumph by March 8th.
- Email all logo files to Pam Whitehead at pwhitehead@triumphfound.org.
- Coordinate delivery of company collateral with Michelle Trowbridge michelle@triumphfound.org.

VOLUNTEER OPPORTUNITIES:

The event organizer, Fleet Feet Sports, is also in need of teams of volunteers to assist in the days leading up to, as well as during, the event weekend itself. To sign up for volunteering, please contact Karen Henry at Fleet Feet at karen.henry@fleetfeet.com.

QUESTIONS ABOUT SPONSORING TEAM TRIUMPH:

Pam Whitehead pwhitehead@triumphfound.org Cell 916.501.3554

Michelle Trowbridge michelle@triumphfound.org Cell 916.220.3166

TEAM TRIUMPH SHAMROCK'N SPONSORSHIP FORM

Please complete and send with check.

1. Make checks out to "Triumph Cancer Foundation".
2. Complete this form.
3. Send checks and form to:

Attn: Pam Whitehead, Executive Director
 Triumph Cancer Foundation, Inc.
 2443 Fair Oaks Blvd. #345
 Sacramento, CA 95825



YES! I WOULD LIKE TO BE A SPONSOR FOR TEAM TRIUMPH:

_____ PLATINUM - \$10,000

_____ GOLD - \$7,500

_____ SILVER - \$5,000

_____ BRONZE - \$2,500

_____ COPPER - \$1,500

_____ I WOULD LIKE TO DONATE \$_____ TO TRIUMPH CANCER FOUNDATION

NAME: _____

COMPANY: _____

STREET: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

E-MAIL: _____

SPONSOR POINT PERSON TO COORDINATE SHAMROCK'N WEEKEND DETAILS:

NAME: _____

EMAIL: _____

CELL: _____

All donors will receive an acknowledgement letter from Triumph Cancer Foundation for tax documentation. Triumph Cancer Foundation is a registered 501(c)(3) nonprofit organization, Tax ID 45-3968833. All monetary donations are tax deductible.

Thank you for supporting Triumph Cancer Foundation!