

2021 Auction Sponsorship Package

triumph! uncorked





Dear Prospective Partner,

With your donation to the 2021 Triumph Uncorked event, proudly presented by Delta Dental, another cancer survivor will have the opportunity to triumph!

A cancer diagnosis and subsequent treatment can have significant ramifications on a survivor's overall quality of life. The impact of treatment on a survivor's physical fitness can be profound and may include loss of muscle mass, extreme fatigue, and reduced stamina. Published medical research indicates that survivors who exercise report less exhaustion, as well as an overall increase in their health, wellness and quality of life. Exercise is also a key component in reducing a cancer survivor's chance of recurrence. However, as many of us know through personal experience or that of a loved one, forging ahead as a cancer survivor is oftentimes daunting or lonely. Reengaging in exercise, or beginning for the first time, can be difficult for a survivor who doesn't "recognize" their new body, fears injuring themselves, and has low self-esteem. Very few programs exist to support the physical recovery process. Triumph Fitness was created to fill this critical gap and help survivors in recapturing their lives.

On October 16, 2021, Triumph Cancer Foundation, a Sacramento-based nonprofit and 501(c) (3), will host the 11th annual Triumph Uncorked event presented by Delta Dental. Our Foundation is watching the guidelines of both the State and the CDC to determine which format our event will take, virtual or in-person at Helwig Winery. No matter which format, our Silent Auction will be held online allowing us to open the auction for a longer time period. While we hope to be celebrating at Helwig Winery, we also know that last year's virtual event was successful, and the online auction showcased auction items and their donors well.

Triumph Uncorked supports the unique programs offered by Triumph Cancer Foundation to cancer survivors in the Sacramento region. Triumph Fitness is our signature 12-week program – a program designed specifically to assist adult survivors in their recovery process. Survivors are taught by Triumph Instructors, all certified cancer exercise specialists, who educate participants on proper form and technique while slowly rebuilding strength, stamina and confidence lost during cancer treatment. Triumph Fitness is offered at no cost and is currently taught in a safe and effective virtual format.

Enclosed you will find more information including our Auction donation form. We invite you to join us as a "partner" for the 2021 Triumph Uncorked event. Your donation will help another cancer survivor in recapturing their life after cancer treatment. For every \$1,500 we raise, another cancer survivor is given the opportunity to enroll in Triumph Fitness. With your support, together, we can triumph!

Thank you,

Pam Whitehead, Executive Director
pwhitehead@triumphfound.org

Lisa Troshinsky-Fox, Strategic Partner & Development Director
lisa@triumphfound.org

Board Members

Pam Whitehead	Alicia Lowe	Jamie Baker		
Michael Gutterman	Steve Childs	John Winn	Alan Anderson	Paula Plesha

Triumph Cancer Foundation
947 Enterprise Drive Loft B Sacramento, CA 95825

triumphfound.org

TRIUMPH UNCORKED EVENT DETAILS:

DATE: October 16, 2021 (5:00 PM to 10 PM)

LOCATION: Helwig Winery

Plymouth, California www.helwigwinery.com

Note: Final format and attendee count TBD based upon COVID restrictions.

NUMBER OF ATTENDEES:

450 guests and volunteers

TICKETS: Duo Tickets = Starting Price \$300.

Individual (upon request) = Starting Price \$175.

TICKETS INCLUDE:

- Private benefit concert at picturesque Helwig Winery's Amphitheater.
- "Duo" tickets include gourmet picnic dinner (for 2), picnic blanket, insulated picnic tote, bottle of wine and wine glasses (2).
- **Silent Auction** in the Pavilion and virtual. **Live Auction** in main amphitheater.



PRE-SALE TICKET PRICING = \$300 (per Duo) or \$175 (per individual)

To purchase tickets for the **Triumph Uncorked** event, please visit: www.triumphfound.org and click on the Triumph Uncorked Event page or contact lisa@triumphfound.org. Ticket sales will go live in August 2021.

BENEFICIARY:

The **Triumph Cancer Foundation** is a registered 501(c)(3) public charity based in Sacramento, California. Tax ID #45-3968833. The mission of the Triumph Cancer Foundation is to empower cancer survivors in recapturing their lives after treatment through programs like Triumph Fitness. Triumph Cancer Foundation also offers continuing programs for graduates to keep them engaged in exercise - Triumph to 5K walking/running program, Triumph Tune Ups to reengage alumni with their instructors, and Triumph to the Summit annual hiking program. **All programs provided by Triumph Cancer Foundation are offered at no cost to the participant.**

Triumph Fitness is a 12-week exercise program for adults who have recently completed cancer treatment. Participants build muscle mass and strength, increase flexibility and endurance, and improve their capacity to perform daily activities. An important goal is to help survivors develop their own fitness regimens – so that they can continue to triumph on their own.

Groups of 8-10 participants are guided by Triumph's fitness instructors who are certified in cancer exercise specialists trained to work with the cancer population. Exercise regimens are tailored to the specific needs of each participant. Triumph Fitness is currently taught in a virtual format.

Triumph Fitness was launched in 2005 by Sacramento cancer survivor Pam Whitehead after assembling a qualified team to develop Triumph Fitness. The program is offered in the Sacramento area on a trimester schedule in four locations with multiple time options.

TRIUMPH UNCORKED DONOR FORM

COMPANY / INDIVIDUAL: _____

CONTACT PERSON: _____

STREET: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: _____ E-MAIL: _____



The Triumph Cancer Foundation gratefully acknowledges your contribution. This statement serves as a formal acknowledgement for Federal tax purposes of your contribution of the items described below. You received no goods or services in exchange for this contribution. Please retain this acknowledgement as evidence of your contribution. Our Tax ID # is 45-3968833.

ITEMS DONATED AND DESCRIPTION

To claim a tax deduction for a non-cash contribution to a charity, a donor must keep a record of the fair market value of the contributed property. Federal tax law does not permit Triumph Cancer Foundation to determine the value of your contribution. To assist in your record-keeping, you may choose to document below the estimated fair market value of your contribution. For more information about the contribution of property, including possible appraisal requirements, please see IRS Publication 26, "Charitable Contributions" and consult your tax advisor.

Estimated "fair market value" of item(s) as determined by donor: _____

Date Received: _____ Received by: _____

☐ Received at Foundation office ☐ Picked up by Triumph staff ☐ Picked up by Triumph volunteer

Expiration date (if applicable): _____

Solicited by: _____

Thank you for your support!**Questions?** Contact Lisa Troshinsky-Fox at 916-882-3880. Items needed by no later than August 1st.