



Dear Potential Sponsor:

I am writing to ask for your support for our annual Triumph Uncorked fundraising event. This event, scheduled for June 15, 2019, features a special evening of music, a gourmet picnic dinner, and wine in a picturesque setting – the Helwig Winery in Amador County.

We are currently seeking donations for our Silent Auction and Live Auction. Through these auctions, we hope to raise a significant amount of money. All donors will receive a donor acknowledgement letter from our Foundation that can be used for tax purposes. **All auction donations must be received by May 15th.** Donors who contribute to our Auction are recognized in our program booklet, in event posters, and in signage at the Auction tables. **Donating to our Auction is a great way for the community to see your commitment to a wonderful charitable cause – helping cancer survivors grow strong again after cancer.**

The Triumph Cancer Foundation is a 501(c) (3) nonprofit organization based in Sacramento. Our Foundation is 100% volunteer-based. Our mission is to recapture lives after cancer through our organization's signature program, Triumph Fitness. This is a 12-week fitness program specifically designed for cancer survivors to regain strength and stamina after treatment. Triumph Fitness is offered at no cost to adult cancer survivors in our community.

Money raised from our annual Triumph Uncorked fundraiser is used to fund Triumph Fitness for local cancer survivors. It costs \$1,500 per survivor to participate in our 12-week program. Participants are guided by professional instructors certified in cancer recovery. Exercise has been proven to be key component in reducing a cancer survivor's chance of recurrence. Published medical studies indicate that not only do participants reduce their risk of recurrence, but survivors who exercise report much less exhaustion, and overall greater health-related quality of life. For 2019, our goal is to send 200 survivors through Triumph Fitness or our walk/run program Triumph to 5K.

Enclosed you will find more information about Triumph Uncorked, our Triumph Fitness program, as well as Auction donation opportunities available to support this wonderful event. I hope you will consider supporting our auction!

Thank you for your consideration!

Thank you,

Pam Whitehead, Executive Director
pwhitehead@triumphfound.org

Board Members

Skip Rosenbloom
Michael Gutterman

Pam Whitehead
Steve Childs

Alicia Lowe
Alan Anderson

Jamie Baker
Paula Plesha





BENEFITING CHARITABLE ORGANIZATION

Triumph Fitness is a 12-week strength & fitness program for adults who have recently completed cancer treatment. A cancer diagnosis & subsequent treatment can be devastating both emotionally & physically. The current medical care dynamic provides very few options for survivors to assist them with their recovery. Triumph Fitness was created to fill this critical gap. The goal of Triumph Fitness is to help cancer survivors in recapturing their lives by exercising with a group of like-minded individuals.

Participants build muscle mass & strength, increase flexibility & endurance, & improve their capacity to perform activities of daily living. The program also may reduce the severity of cancer side effects, prevent unwanted weight changes, & improve energy levels & self-esteem. A final goal is to help participants develop their own fitness regimens – so that they can continue to triumph on their own.

Groups of no more than 8 participants are guided by professional fitness instructors who have obtained a special certification in cancer recovery exercise. Training regimens are tailored to the specific needs & limitations of each participant. **Triumph Fitness is offered at no cost to participants.**

Who Can Participate

Adults who:

- Have completed or are nearing completion of cancer treatment.
- Have a strong personal desire to improve their strength and fitness.
- Can commit to a 12-week program.
- Have received permission from their physicians to participate.

Triumph Fitness was launched in 2005 by Sacramento cancer survivor Pam Whitehead. After extensive research, Pam assembled a well-qualified team to launch Triumph Fitness. The program is offered in the Sacramento metro area on a trimester schedule throughout the year.

The **Triumph Cancer Foundation** is a registered 501(c)(3) public charity based in Sacramento, California. Tax ID #45-3968833. The mission of the Triumph Cancer Foundation is to empower cancer survivors in recapturing their lives after treatment through programs like Triumph Fitness. Our Foundation is 100% volunteer-based. Our Board of Directors is comprised of members of the community who share a passion for our mission. Over half of our members are cancer survivors & several are former Triumph Fitness participants. Pam Whitehead is the Executive Director of the Triumph Cancer Foundation. She is a 17+ year cancer survivor & a long-time advocate for the cancer community. Outside of her volunteer work, Pam's full time profession is practicing architecture. As a registered architect, along with her husband Paul Almond, she owns the Sacramento-based firm Sage Architecture, Inc.

EVENT INFORMATION: 9th ANNUAL EVENT!



DATE: June 15, 2019 (Saturday evening) 5:00 PM to 10 PM
LOCATION: Helwig Winery Plymouth, California

Number of Attendees: 450 guests and volunteers

Ticket Pricing for 2019:

Starting Ticket Price: Per Couple \$225 or Per Individual \$125 (plus optional bus fare)

Note: Ticket prices will increase closer to the event. Includes gourmet picnic dinner and a bottle of wine served in an insulated picnic tote, and admission to our special concert in the amphitheater.

Event Description:

Private event at the beautiful Helwig Winery. Guests receive an insulated picnic tote packed with a gourmet meal prepared by Selland's Market, wine and picnic supplies. Guests enjoy their dinner while being entertained in the Helwig Amphitheater by a special private concert by Bay Area musical artist Foreverland – An Electrifying Tribute to Michael Jackson. A Silent Auction takes place in the Pavilion. Our Live Auction is hosted by Auctioneer Eric Johnson in the main amphitheater.



SILENT AUCTION DONATIONS:

- Items valued at \$75 and above are needed.
- Donors will be acknowledged on event poster, on Silent Auction Bid Sheet and in Program.
- 40 items will be selected for the Auction. If more are donated, the Foundation will use for future fundraisers.

Silent Auction Wish List:

- Private Wine Tastings
- Restaurant Gift Certificates
- Original Art
- Salon & Spa Packages
- Cultural Event Tickets (Broadway shows, etc.)
- Ski passes, Golf Packages & Sporting Event Tickets



LIVE AUCTION DONATIONS:

- Special Live Auction opportunity – hosted by Auctioneer Eric Johnson.
- We will be auctioning off 12 larger dollar value Items (starting retail value of \$1,000 or more.) These items should be special and attention-grabbing.
- **Donors of these items have the advantage of getting great exposure as the Live Auction will take place in a full amphitheater prior to the start of our concert.**
- Donors will be acknowledged on event poster, and in Program.

Examples of Live Auction Items we are seeking:

- Weekend Get-Aways to places like Tahoe, Napa, Las Vegas, San Francisco or Monterey
- Airline Ticket packages that can be grouped with a vacation get away
- Sports Event Packages – VIP tickets for groups with special items
- Helicopter rides
- Vacation rentals
- Show ticket packages with backstage passes and dinner
- Chef prepared private dinner packages
- Electronics such as Go-Pro Cameras, computers, laptops, flat screen TV's

DONATION DEADLINE:

All items must be received by **May 15th** to allow time for compiling our auction paperwork. Please contact Pam Whitehead at pwhitehead@triumphfound.org to make arrangements for your donation.



TRIUMPH UNCORKED DONOR FORM

Please complete and attach to your auction item.

NAME: _____

COMPANY: _____

STREET: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: _____

E-MAIL: _____

ITEM INFORMATION

ITEM DESCRIPTION:

ESTIMATED VALUE: _____

- Please note that not all Auction items donated may qualify for a tax deduction. The donor will need to check with their tax advisor.

Thank you for your support!

Triumph Cancer Foundation is a registered 501(c)(3) nonprofit organization. Tax ID #45-3968833.

